Introducing Drupal Commerce

the next generation of e-commerce for Drupal

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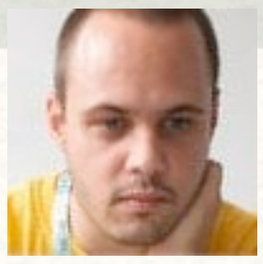
a bit of history...

- e-Commerce
  - 800 installs on Drupal 5 (2008)
- Ubercart
  - grew from 2,000 to 20,000 installs on Drupal 6 in 2009
- Drupal Commerce
  - beta launched in 2011

key players

commerce guys



+20

- Commerce Guys
- 60 + Contrib developers (in IRC)
- VC Backing

i-KOS

the basics

- Written from scratch for Drupal 7
- Small core principle
- Utilises other key projects- Views and Rules

a difference in approach

- Why did the project start?
- Ubercart - application focus
- Drupal Commerce - framework focus

components

- Product
- Line Item
- Order
- Customer Profile
- Payment Transaction

product

- Price Field
- SKU
- Fieldable product types
- Multiple product types

line item

- Price Field for unit price and total
- Price Fields can be modified by rules

order

- Line Item Reference
- Customer Profile Reference
- Price Field for Total

customer profile

- Address Field using international standard
- User Id
- Custom fields

payment transaction

- For every payment attempt

base systems

- Pricing
- Cart
- Checkout
- Payment

pricing

- Price Lists
- Discounts
- Taxes - native VAT support
- Multicurrency

cart

- Add to cart form
- Cart block
- Cart display (views)

checkout

- Drag and Drop Form Builder
- Single or Multipage workflows

payment

- Payment methods determined by Rules
- Payment log tracks all payment attempts

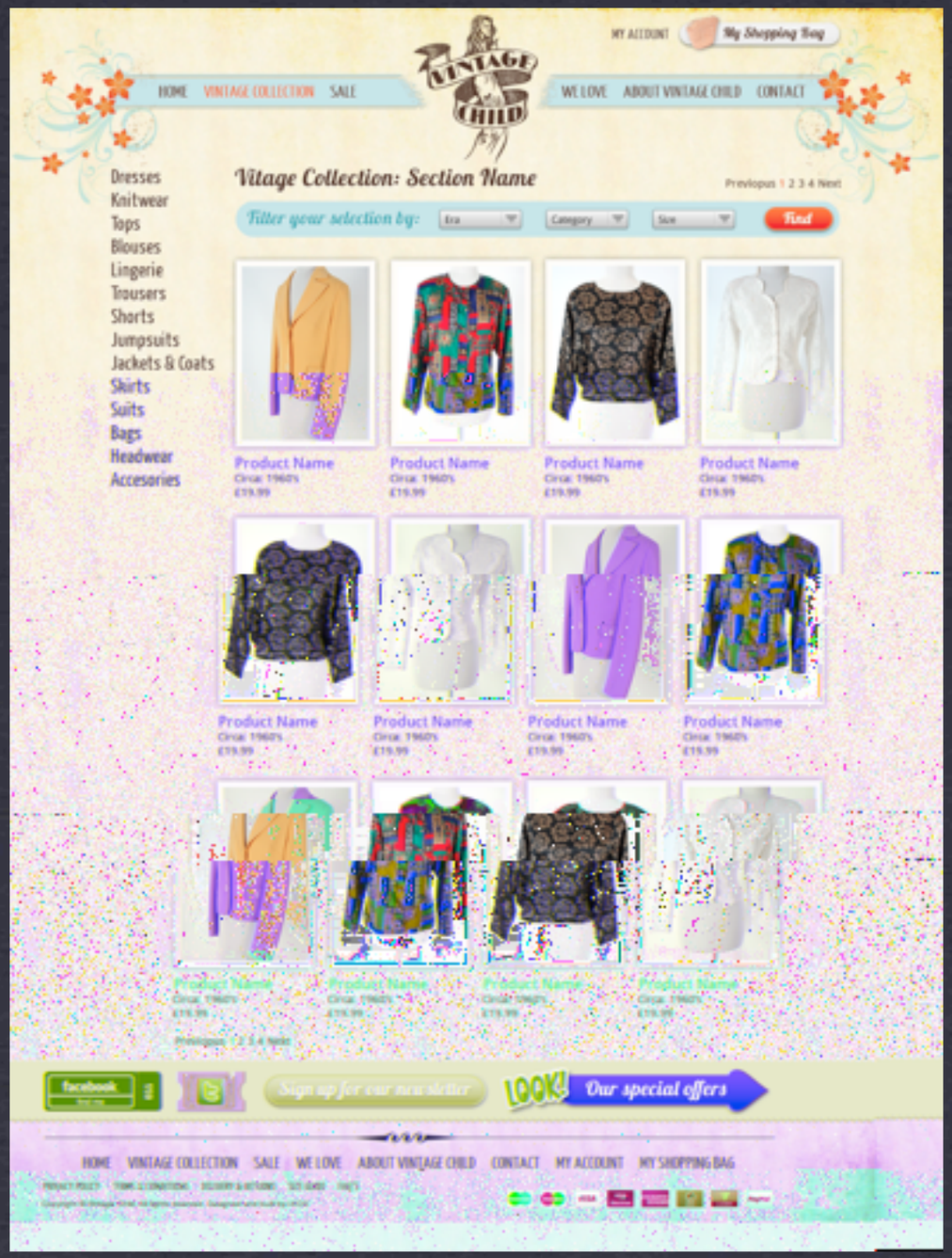
essential contrib

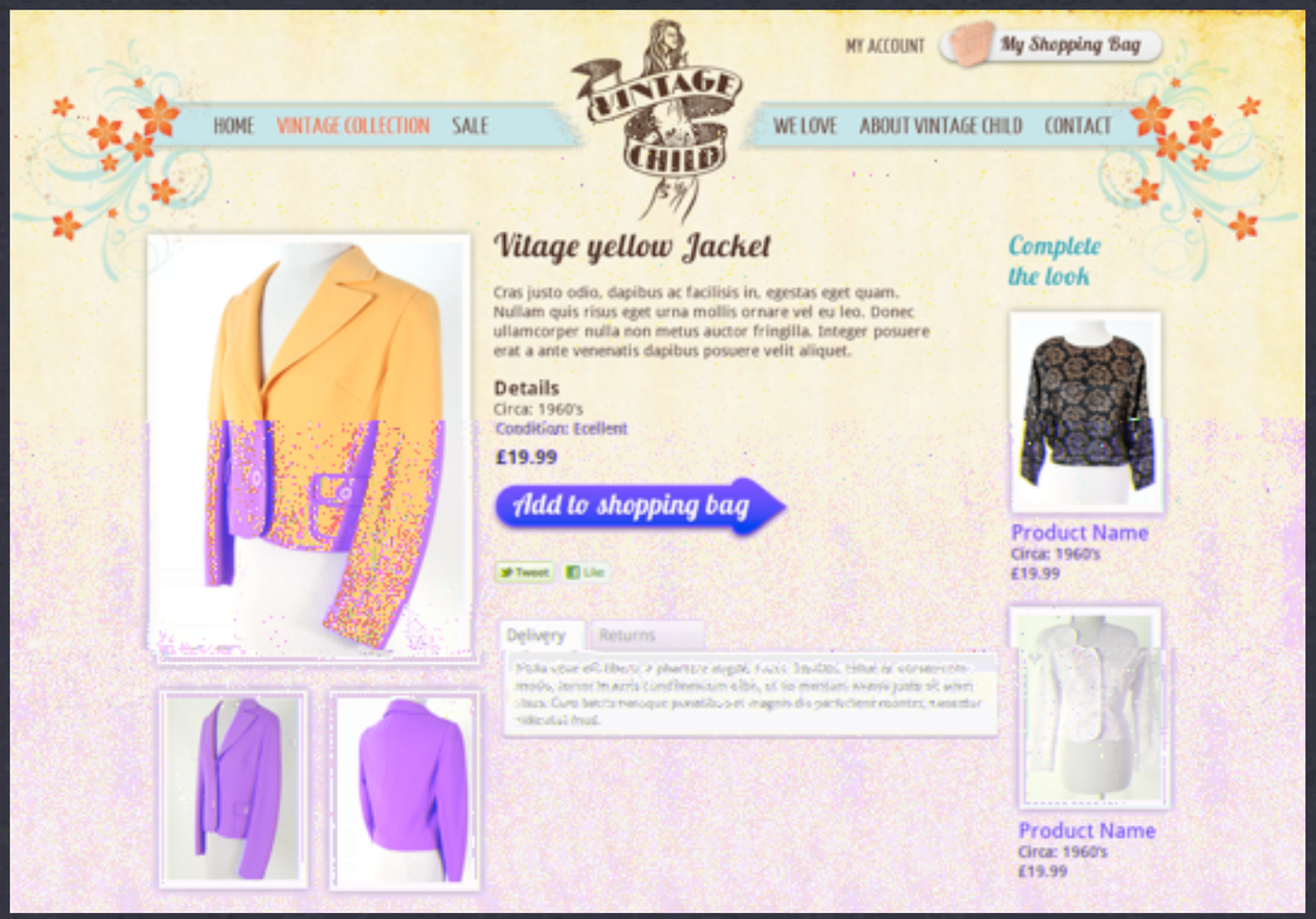
- Shipping
- Google Analytics
- Product Bundles
- Coupons
- Stock
- Subscriptions
- Feeds

definition vs display

- Key Design Consideration
  - Each product (and each variation) has an entity
  - Entities can be grouped into node display

So is it ready?





PROJECT

WE'RE READY!

DATE

JUNE 2011

Live Demo

business advantages

- Backed by professional services company
- Commerce Guys partner network
- Training programme

user experience

- Use case specific install profiles and distributions
- Features support

join in!

- Essential Contrib
- Payment Gateways
- Installation Profiles and Distros
- IRC: #drupalcommerce

find out more...

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- www.drupalcommerce.com
- www.i-kos.com
- www.commerceguys.com